



A NYS Premier Educational Conference & Trade Show Since 1955 **SPONSORSHIP INFORMATION**

WE INVITE YOU TO JOIN THE ENERGY AND VISION OF

PULSE CHECK 2018

The New York State Volunteer Ambulance & Rescue Association is pleased to announce that its Annual Educational Conference & Trade Show—**PULSE CHECK 2018**—will take place in Albany on September 20 – September 23, 2018. First Responders, EMT's, Paramedics and many others who represent Emergency Medical Services in the Empire State and nearby New Jersey and New England states will come together at the Albany Marriott for professional development, continuing education, to learn about the latest trends, practices, equipment and technology—and to celebrate our industry and the accomplishments of NYSVARA!

Our Educational Conference & Trade Show continues to grow every year. It attracts top quality speakers who continue to bring new, interesting and cutting-edge seminar topics to our attendees. This event gives you an opportunity to introduce your new products and services, expand your contacts across New York State, recruit new buyers, and heighten awareness of all that you offer!

Don't miss out – become part of Pulse Check and make an impact on First Responders and EMS professionals in the region and New York State!

- The Educational Conference & Trade Show Planning Committee

PULSE CHECK 2018 CONFERENCE HIGHLIGHTS

- Conference opens on Thursday, September 20, 2018 with the 8 hour Pre-Conference Core Content EMS Refresher Program.
- The Trade Show will run on Friday, September 21, 2018 and Saturday, September 22, 2018
- Friday and Saturday features two major educational tracks.
- The Annual EMS Skills Drill Challenge will take place on Friday evening.
- NYSVARA's Annual Awards Banquet will take place on Saturday evening.
- The Conference concludes on Sunday, September 23, 2018.

Let's Work Together to Create the Perfect Package for Your Company!

QUESTIONS/NEED MORE INFORMATION?

Contact the Pulse Check Conference Team at: pulsecheck@nysvara.org
(877) NYSVARA



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MAJOR SPONSORSHIP OPPORTUNITIES

\$10,000 PLATINUM LEVEL

- Premier trade show floor location
- Sponsor banner on convention floor
- 1 year advertising on NYSVARA's/Pulse Check website (with hyper-link)
- Full page color conference program advertisement
- Special thank you listing on website
- Logo on Conference Hospitality Bag
- Recognition in the journal

\$5,000 GOLD LEVEL

- Premier trade show floor location
- 1 year advertising on NYSVARA's/Pulse Check website (with hyper-link)
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\$2,000 SILVER LEVEL

- Priority trade show floor location
- 6 months of advertising on NYSVARA's/Pulse Check website (with hyper-link)
- Full page color convention program advertisement
- Special thank you listing on website
- Logo on Conference Hospitality Bag
- Recognition in the journal

\$1,000 BRONZE LEVEL

- Priority trade show floor location
- 6 months of company logo placement on NYSVARA's/Pulse Check new website (no hyper-link)
- Full page color convention program advertisement
- Special thank you listing on website
- Logo on Conference Hospitality Bag
- Recognition in the journal



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

A GREAT WAY TO INCREASE YOUR VISIBILITY WITH CONFERENCE ATTENDEES!

\$2,000 CONFERENCE SPECIFIC MOBILE WEBSITE

Mobile website specific to event.

Contains daily schedule, speaker information, list of sponsors, other event information.
Co-branded with sponsor information and links to sponsors website.

\$1,500 CONFERENCE POSTERS

Event posters sent out to all member agencies 6 months prior to the event.

Side A - Event promotion.

Side B - NYSVARA membership information, Co-branded with sponsors information.

\$1,500 BANQUET GALA COCKTAIL (SATURDAY EVENING)

Conference signature drink created and named after your company; company logo and acknowledgment on all banquet materials; special listing in conference materials.

\$1,000 CONFERENCE HOSPITALITY BAGS

Item carries PULSE CHECK & your company logo full on one side of the bags.

\$750 CONFERENCE GIVEAWAY

Item carries PULSE CHECK & your company logo.

\$500 CONFERENCE SEMINAR

Signage at session & your company logo in program.

\$500 CONFERENCE COFFEE BREAK

Signage at break & your company logo in program. Special acknowledgment in seminar forms.



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Please complete this form and submit with payment to the address listed below. Please send any artwork or Credit Card Contracts electronically to the Pulse Check Conference team at pulsecheck@nysvara.org. Please keep a copy of this contract for your records. We will confirm all arrangements with you after receipt. You may also complete the registration process on line at www.nysvara.org/pulsecheck.

COMPANY NAME:

CONTACT NAME:

ADDRESS:

CITY:

STATE:

ZIP:

EMAIL:

PRODUCT DESCRIPTION:

CONFERENCE CONTACT:

NYSVARA REP

SPONSORSHIPS:

**EXHIBITOR
\$525**

**EXTRA VEHICLE SPACE
\$275**

MAJOR SPONSORSHIPS

**PLATINUM
\$10,000**

**GOLD
\$5,000**

**SILVER
\$2,000**

**BRONZE
\$1,000**

ELECTRIC CONNECTION REQUIRED?

YES

NO

OTHER SPONSORSHIP OPPORTUNITIES:

**CONFERENCE MOBILE WEBSITE
\$2,000**

**CONFERENCE POSTERS
\$1,500**

**BANQUET GALA COCKTAIL
\$1,500**

**HOSPITALITY BAG
\$1,000**

**CONFERENCE GIVEAWAY
\$750**

**CONFERENCE SEMINAR
\$500**

**COFFEE BREAK
\$500**

QUESTIONS?

Please contact the Pulse Check Conference Team at:
pulsecheck@nysvara.org
(877) NYSVARA

SUBMIT THIS FORM TO:

MAIL NYSVARA - Pulse Check
518 Hooper Road # 278
Endwell, New York 13760

EMAIL pulsecheck@nysvara.org



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PAYMENT

**CHECK ENCLOSED
MAKE PAYABLE TO: NYSVARA - PULSE CHECK**

OR

VISA

MASTERCARD

AMEX

DISCOVER

NAME ON CARD:

CARD NUMBER:

EXPIRATION DATE:

CVV/SECURITY #

ALL PAYMENTS NEED TO BE RECEIVED NO LATER THAN AUGUST 1ST

Or you can also register and pay online at www.nysvara.org/pulsecheck.

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