



62nd Annual Educational Conference & Trade Show

SPONSORSHIP INFORMATION

WE INVITE YOU TO JOIN THE ENERGY AND VISION OF

PULSE CHECK 2017

The New York State Volunteer Ambulance & Rescue Association is pleased to announce that its 62nd Annual Conference & Trade Show—**PULSE CHECK 2017**—will take place in Albany on September 21 – September 24, 2017. First Responders, EMT's, Paramedics and many others who represent Emergency Medical Services in the Empire State and nearby New Jersey and New England states will come together at the Albany Marriott for professional development, continuing education, to learn about the latest trends, practices, equipment and technology—and to celebrate our industry and the accomplishments of NYSVARA!

Our Conference & Trade Show continues to grow every year. It attracts top quality speakers who continue to bring new, interesting and cutting-edge seminar topics to our attendees. This event gives you an opportunity to introduce your new products and services, expand your contacts across New York State, recruit new buyers, and heighten awareness of all that you offer!

DON'T MISS OUT! Become an advertiser and make an impact on New York State's and the region's First Responders and EMS professionals!

- The 62nd Conference & Trade Show Planning Committee

PULSE CHECK 2017 CONFERENCE HIGHLIGHTS

- Conference opens on Thursday, September 21st with the successful 8 hour Pre-Conference Core Content EMS Refresher Program.
- The Trade Show will run on Friday, September 22nd and Saturday, September 23rd
- Friday and Saturday features two major educational tracks.
- The Annual EMS Skills Drill Challenge will take place on Friday evening.
- NYSVARA's Annual Awards Banquet will take place on Saturday evening.
- The Conference closes out on Sunday, September 24th with the popular "Three Wise Men" featured seminar and Board of Directors Meeting.

Let's Work Together to Create the Perfect Package for Your Company!

QUESTIONS/NEED MORE INFORMATION?

Contact the Pulse Check Conference Team at: pulsecheck@nysvara.org



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2017 MAJOR SPONSORSHIP OPPORTUNITIES

\$10,000 PLATINUM LEVEL

- Premier trade show floor location
- Sponsor banner on convention floor
- + all benefits of Gold Level

\$5,000 GOLD LEVEL

- Premier trade show floor location
- 1 year advertising on NYSVARA's website (with hyper-link)
- Full page conference program advertisement
- Special thank you listing on website & newsletter
- Conference Hospitality Bag contributor

\$2,000 SILVER LEVEL

- Major trade show floor location
- 6 months of advertising on NYSVARA's new website (with hyper-link)
- Full page convention program advertisement
- Special thank you listing on website & newsletter
- Conference Hospitality Bag contributor

\$1,000 BRONZE LEVEL

- Major trade show floor location
- 6 months of company logo placement on NYSVARA's new website (no hyper-link)
- Full page convention program advertisement
- Special thank you listing on website & newsletter
- Conference Hospitality Bag contributor



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

A GREAT WAY TO INCREASE YOUR VISIBILITY WITH CONFERENCE ATTENDEES!

\$1,500 BANQUET COCKTAIL HOUR (SATURDAY EVENING)

Conference signature drink created and named after your company; special introduction during the cocktail hour; company logo and acknowledgement on all banquet materials; special listing in conference materials.

\$1,000 CONFERENCE HOSPITALITY BAGS

Item carries PULSE CHECK & your company logo

\$750 CONFERENCE GIVEAWAY

Item carries PULSE CHECK & your company logo

\$500 CONFERENCE SEMINAR

Signage at session & your company logo in program

\$500 CONFERENCE COFFEE BREAK

Signage at break & your company logo in program



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SPONSORSHIP INFORMATION

Please complete this form and submit with payment to the address listed below. Please send any artwork or Credit Card Contracts electronically to the Pulse Check Conference team at pulsecheck@nysvara.org. Please keep a copy of this contract for your records. We will confirm all arrangements with you after receipt.

COMPANY NAME:

CONTACT NAME:

ADDRESS:

CITY: **STATE:** **ZIP:**

EMAIL:

PRODUCT DESCRIPTION:

CONFERENCE CONTACT:

NYSVARA REP

MAJOR SPONSORSHIPS:

PLATINUM
\$10,000

GOLD
\$5,000

SILVER
\$2,000

BRONZE
\$1,000

EXHIBITOR
\$525

EXTRA VEHICLE SPACE
\$275

OTHER SPONSORSHIP OPPORTUNITIES:

BANQUET GALA COCKTAIL
\$1,500

HOSPITALITY BAG
\$1,000

CONFERENCE GIVEAWAY
\$750

SEMINAR
\$500

COFFEE BREAK
\$300

QUESTIONS?

Please contact the Pulse Check Conference Team at:
pulsecheck@nysvara.org

SUBMIT THIS FORM TO:

MAIL Pulse Check 2017
PO Box 364
Tomkins Cove, NY 10986

EMAIL pulsecheck@nysvara.org



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SPONSORSHIP INFORMATION

PAYMENT

CHECK ENCLOSED
PLEASE MAKE PAYABLE TO: **NYSVARA - PULSE CHECK**

OR

VISA **MASTERCARD** **AMEX** **DISCOVER**

NAME ON CARD:

CARD NUMBER:

EXPIRATION DATE: **CVV/SECURITY #**

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