



## 62nd Annual Educational Conference & Trade Show

# ADVERTISER INFORMATION

WE INVITE YOU TO JOIN THE ENERGY AND VISION OF

## PULSE CHECK 2017

The New York State Volunteer Ambulance & Rescue Association is pleased to announce that its 62nd Annual Conference & Trade Show—**PULSE CHECK 2017**—will take place in Albany on September 21 – September 24, 2017. First Responders, EMT's, Paramedics and many others who represent Emergency Medical Services in the Empire State and nearby New Jersey and New England states will come together at the Albany Marriott for professional development, continuing education, to learn about the latest trends, practices, equipment and technology—and to celebrate our industry and the accomplishments of NYSVARA!

Our Conference & Trade Show continues to grow every year. It attracts top quality speakers who continue to bring new, interesting and cutting-edge seminar topics to our attendees. This event gives you an opportunity to introduce your new products and services, expand your contacts across New York State, recruit new buyers, and heighten awareness of all that you offer!

DON'T MISS OUT! Become an advertiser and make an impact on New York State's and the region's First Responders and EMS professionals!

- The 62nd Conference & Trade Show Planning Committee

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## PULSE CHECK 2017 CONFERENCE HIGHLIGHTS

- Conference opens on Thursday, September 21st with the successful 8 hour Pre-Conference Core Content EMS Refresher Program.
- The Trade Show will run on Friday, September 22nd and Saturday, September 23rd
- Friday and Saturday features two major educational tracks.
- The Annual EMS Skills Drill Challenge will take place on Friday evening.
- NYSVARA's Annual Awards Banquet will take place on Saturday evening.
- The Conference closes out on Sunday, September 24th with the popular "Three Wise Men" featured seminar and Board of Directors Meeting.

**Let's Work Together to Create the Perfect Package for Your Company!**

### QUESTIONS/NEED MORE INFORMATION?

Contact the Pulse Check Conference Team at: [pulsecheck@nysvara.org](mailto:pulsecheck@nysvara.org)



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### PULSE CHECK COMMEMORATIVE JOURNAL ADVERTISING RATES

A full color program given to every conference attendee; after the event, it will be prominently placed and promoted on NYSVARA's website and e-blasted out to all members ensuring maximum exposure for conference supporters.

Location	Price	Availability
Back Cover	\$500.00	SOLD
Inside Back Cover	\$400.00	YES
Inside Front Cover	\$450.00	YES
Full Page	\$300.00	YES
Half Page	\$175.00	YES
Quarter Page	\$100.00	YES
Business Card	\$50.00	YES



# 62nd Annual Educational Conference & Trade Show ADVERTISER CONTRACT

Please complete this form and submit with payment to the address listed below. Please send any artwork or Credit Card Contracts electronically to the Pulse Check Conference team at [pulsecheck@nysvara.org](mailto:pulsecheck@nysvara.org). Please keep a copy of this contract for your records. We will confirm all arrangements with you after receipt.

**COMPANY NAME:**

**CONTACT NAME:**

**ADDRESS:**

**CITY:**  **STATE:**  **ZIP:**

**EMAIL:**

## PROGRAM ADVERTISING

### LOCATION:

**SOLD** BACK COVER  
\$500.00

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### SIZE:

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BUSINESS CARD  
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## PAYMENT

CHECK ENCLOSED  
PLEASE MAKE PAYABLE TO: NYSVARA - PULSE CHECK

OR

VISA     MASTERCARD     AMEX     DISCOVER

**NAME ON CARD:**

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### QUESTIONS?

Please contact the Pulse  
Check Conference Team at:  
[pulsecheck@nysvara.org](mailto:pulsecheck@nysvara.org)

### SUBMIT THIS FORM TO:

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